

Team Alaska SnowRider



GEORGE B. WOODBURY III

2010 IRON DOG RACING TEAM #28



SCOTT D. MILLER

Dear potential Team Alaska SnowRider supporter!

While there is a long, 2,000-mile trail ahead of us, we're confident as an Iron Dog team that we'll complete the route and in good time. Our hardest part of this race, it seems, is garnering support for our hopefully history-making endeavor of becoming the first rookie team to win the Iron Dog. Realistic? We feel it is an ambitious, yet attainable, goal. We ask you to help make history alongside of us by supporting our race team.

We're experts on snowmachines and with wrenches – heck, we've been doing both for more than four decades — but soliciting sponsorships is admittedly not our forte. What we are good at is producing consistent results, and we will carry this character asset over to our Iron Dog race. The only thing keeping us from the winner's circle is your support!

Please know that we are not just making a cash grab here. By sponsoring our team, you will in return receive real value for your generosity as outlined in the benefits levels below.

We appreciate your time, sponsorships and enthusiasm for our team, and we are eager to reach the Fairbanks finish line then fill you in on our tales from the trail.

Sincerely,

George B. Woodbury III and Scott D. Miller, Team Alaska SnowRider, #28

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What is the Iron Dog?

Billed as the world's longest, toughest snowmachine race, the Iron Dog starts at Big Lake in Southcentral Alaska and follows the historic Iditarod Trail to the gold rush town of Nome. After a 24-hour layover in Nome, racers roar back out on Bering Sea ice and then turn inland toward the Interior city of Fairbanks and the finish line. Now in it's 26th year, the Iron Dog is considered the ultimate snowmachine racing experience.

Sponsorship is your opportunity to get your business name out there across Alaska and to aid in making your community a better place. The following are sponsorship levels, although any form of sponsorship is greatly appreciated.

Partner levels and benefits

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IN-KIND

- SPONSOR LOGOS/DECALS FEATURED PROMINENTLY ON SNOWMACHINE COWLINGS, RIDING GEAR AND TRANSPORT VEHICLES
- COMMEMORATIVE SPONSOR HAT
- AND MORE EXCITING TEAM ALASKA SNOWRIDER BENEFITS IN DEVELOPMENT...

SUPPORTER

\$100-PLUS

VALUE: \$350

- SPONSOR LOGOS/DECALS FEATURED PROMINENTLY ON SNOWMACHINE COWLINGS, RIDING GEAR AND TRANSPORT VEHICLES
- COMMEMORATIVE SPONSOR HAT
- LINK ON CUSTOM WWW.TEAMALASKASNOWRIDER.COM WEB SITE
- AND MORE EXCITING TEAM ALASKA SNOWRIDER BENEFITS IN DEVELOPMENT...

BRONZE

\$1,000-PLUS

VALUE: \$1,200

- EIGHTH-PAGE, FOUR-COLOR AD IN ALASKA SNOWRIDER'S GUIDE TO THE IRON DOG. DISTRIBUTION WILL BE 10,000-PLUS STATEWIDE WITHIN THE FEBRUARY 2010 ISSUE OF THE OFFICIAL PUBLICATION OF THE ALASKA STATE SNOWMOBILE ASSOCIATION. ALASKA SNOWRIDER IS MAILED TO EVERY ASSA MEMBER AS WELL AS DELIVERED TO NEARLY 400 RACKS AND SHOPS THROUGHOUT ALASKA, INCLUDING ANCHORAGE, VALDEZ, FAIRBANKS, NOME, JUNEAU, HOMER, WASILLA, SEWARD, KENAI AND OTHER LOCALES.
- SPONSOR LOGOS/DECALS FEATURED PROMINENTLY ON SNOWMACHINE COWLINGS, RIDING GEAR AND TRANSPORT VEHICLES
- COMMEMORATIVE SPONSOR HAT
- LINK ON CUSTOM WWW.TEAMALASKASNOWRIDER.COM WEB SITE
- AND MORE EXCITING TEAM ALASKA SNOWRIDER BENEFITS IN DEVELOPMENT...

SILVER

\$2,500-PLUS

VALUE: \$2,800

- QUARTER-PAGE, FOUR-COLOR AD IN ALASKA SNOWRIDER'S GUIDE TO THE IRON DOG. DISTRIBUTION WILL BE 10,000-PLUS STATEWIDE WITHIN THE FEBRUARY 2010 ISSUE OF THE OFFICIAL PUBLICATION OF THE ALASKA STATE SNOWMOBILE ASSOCIATION. ALASKA SNOWRIDER IS MAILED TO EVERY ASSA MEMBER AS WELL AS DELIVERED TO NEARLY 400 RACKS AND SHOPS THROUGHOUT ALASKA, INCLUDING ANCHORAGE, VALDEZ, FAIRBANKS, NOME, JUNEAU, HOMER, WASILLA, SEWARD, KENAI AND OTHER LOCALES.
- POST-RACE THANK-YOU AD, FOUR-COLOR, IN MARCH ISSUE OF ALASKA SNOWRIDER
- SPONSOR LOGOS/DECALS FEATURED PROMINENTLY ON SNOWMACHINE COWLINGS, RIDING GEAR AND TRANSPORT VEHICLES
- COMMEMORATIVE SPONSOR HAT
- LINK ON CUSTOM WWW.TEAMALASKASNOWRIDER.COM WEB SITE
- LINK TO WWW.RIDEALASKA.COM WEB SITE, THE OFFICIAL SITE OF ALASKA SNOWRIDER MAGAZINE AND THE HOME OF THE ASSA.
- AND MORE EXCITING TEAM ALASKA SNOWRIDER BENEFITS IN DEVELOPMENT...

GOLD**\$5,000-PLUS****VALUE: \$5,600**

- HALF-PAGE, FOUR-COLOR AD IN ALASKA SNOWRIDER'S GUIDE TO THE IRON DOG. DISTRIBUTION WILL BE 10,000-PLUS STATEWIDE WITHIN THE FEBRUARY 2010 ISSUE OF THE OFFICIAL PUBLICATION OF THE ALASKA STATE SNOWMOBILE ASSOCIATION. ALASKA SNOWRIDER IS MAILED TO EVERY ASSA MEMBER AS WELL AS DELIVERED TO NEARLY 400 RACKS AND SHOPS THROUGHOUT ALASKA, INCLUDING ANCHORAGE, VALDEZ, FAIRBANKS, NOME, JUNEAU, HOMER, WASILLA, SEWARD, KENAI AND OTHER LOCALES.
- POST-RACE THANK-YOU AD, FOUR-COLOR, IN MARCH ISSUE OF ALASKA SNOWRIDER
- EDITORIAL MENTION IN FEBRUARY SNOWRIDER GUIDE TO THE IRON DOG WITHIN "TEAM ALASKA SNOWRIDER PARTNERS" STORY
- SPONSOR LOGOS/DECALS FEATURED PROMINENTLY ON SNOWMACHINE COWLINGS, RIDING GEAR AND TRANSPORT VEHICLES
- POSTING AND LINK ON CUSTOM WWW.TEAMALASKASNOWRIDER.COM WEB SITE.
- SPONSOR BANNER AD ON WWW.RIDEALASKA.COM WEB SITE, THE OFFICIAL SITE OF ALASKA SNOWRIDER MAGAZINE AND THE HOME OF THE ASSA.
- COMMEMORATIVE SPONSOR HAT
- AND MORE EXCITING TEAM ALASKA SNOWRIDER BENEFITS IN DEVELOPMENT...

TEAM PRESENTING SPONSOR**\$10,000-PLUS****VALUE TOTALS MORE THAN \$10,700**

- FULL-PAGE, FOUR-COLOR AD IN ALASKA SNOWRIDER'S GUIDE TO THE IRON DOG. DISTRIBUTION WILL BE 10,000-PLUS STATEWIDE WITHIN THE FEBRUARY 2010 ISSUE OF THE OFFICIAL PUBLICATION OF THE ALASKA STATE SNOWMOBILE ASSOCIATION. ALASKA SNOWRIDER IS MAILED TO EVERY ASSA MEMBER AS WELL AS DELIVERED TO NEARLY 400 RACKS AND SHOPS THROUGHOUT ALASKA, INCLUDING ANCHORAGE, VALDEZ, FAIRBANKS, NOME, JUNEAU, HOMER, WASILLA, SEWARD, KENAI AND OTHER LOCALES.
- POST-RACE THANK-YOU AD, FOUR-COLOR, IN MARCH ISSUE OF ALASKA SNOWRIDER
- EDITORIAL MENTION IN FEBRUARY SNOWRIDER GUIDE TO THE IRON DOG WITHIN "TEAM ALASKA SNOWRIDER PARTNERS" STORY
- BROCHURE DISTRIBUTION AND PRODUCT SAMPLING IF DESIRED
- SPONSOR LOGOS/DECALS FEATURED PROMINENTLY ON SNOWMACHINE COWLINGS, RIDING GEAR AND TRANSPORT VEHICLES
- BANNER EXPOSURE AT SNOWMACHINE INDUSTRY VENUES INCLUDING:
 - ALASKA PRIVATE RESERVE, ADJACENT TO IRON DOG START
 - WILLOW WINTER CARNIVAL, SNOWRIDER BOOTH
 - ALL WOODY'S WORKS WORKSITES
 - 2010 OXYGEN & OCTANE EXPO, ALASKA'S LARGEST WINTER ADVENTURE SHOW
 - ARCTIC MAN
 - SELECT AMMC RACES
 - SELECT ASSA CLUB RIDES AND OTHER INDUSTRY-APPROPRIATE EVENTS
- POSTING, BANNER AD AND LINK ON CUSTOM WWW.TEAMALASKASNOWRIDER.COM SITE
- SPONSOR PROFILE, TESTIMONIAL AND BANNER AD ON WWW.RIDEALASKA.COM WEB SITE, THE OFFICIAL SITE OF ALASKA SNOWRIDER MAGAZINE AND THE HOME OF THE ASSA.
- COMMEMORATIVE SPONSOR HAT
- OVERNIGHT STAY AT ALASKA PRIVATE RESERVE, LOCATED SECONDS AWAY FROM THE IRON DOG START ON BIG LAKE.

Team Alaska SnowRider

• AND MORE EXCITING TEAM ALASKA SNOWRIDER BENEFITS IN DEVELOPMENT...

I CHOOSE THE FOLLOWING LEVEL OF SPONSORSHIP:

PRESENTING TEAM SPONSOR \$ _____
GOLD SPONSORSHIP \$ _____
SILVER SPONSORSHIP \$ _____
BRONZE SPONSORSHIP \$ _____
OTHER \$ _____
IN-KIND: (DESC) _____

SPONSOR NAME: _____

CONTACT: _____

ADDRESS: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

_____ I HAVE READ AND AGREE TO THE SPONSORSHIP AGREEMENT.

_____ PLEASE CONTACT ME ABOUT HIGHER LEVELS OF SPONSORSHIP.

AUTHORIZED SIGNATURE: _____ DATE: _____

I PERSONALLY GUARANTEE THIS CONTRACT

TEAM ALASKA SNOWRIDER REP: _____ DATE: _____

SPONSORSHIP PAID BY _____ CHECK _____ CASH _____ IN-KIND OR

CREDIT CARD: (VISA OR MASTERCARD) _____

EXPIRATION DATE: _____ CVR NUMBER: _____

Team Alaska SnowRider

GEORGE B. WOODBURY III
P.O. Box 520957
BIG LAKE, ALASKA, 99652
(907) 301-2369



PERSONAL INFORMATION

HOMETOWN: BIG LAKE

OCCUPATION: OWNER, WOODY'S WORKS EXCAVATION, LLC

SNOWMOBILE RACING: SNOWCROSS, GRAND PRIX, CROSS COUNTRY, ASPHALT DRAGS, AND GRASS DRAGS

CLASS: MEN'S PRO

SLED OF CHOICE: SKI-DOO

TUNER: IN MEMORY OF JEFF MILLER, WOODBURY AND MILLER FAMILIES

SPONSORS: WOODY'S WORKS, BANDI SIGNS, STEELFAB, GO PRO, NORCON, ALASKA ADVENTURE MEDIA, ALASKA SNOWRIDER MAGAZINE, ALASKA COAST MAGAZINE, ADVENTURE EXPOS, *YOUR COMPANY HERE.*

OBJECTIVE

COMPETE AND FINISH IN THE TOP FIVE IN THE 2010 IRON DOG TEAM RACE WITH SCOTT MILLER. TO DATE NO ROOKIE TEAM HAS EVER WON THIS EVENT HOWEVER WITH THE FORMAT CHANGED AND THE COMPETITIVE RACE HISTORY OF BOTH GEORGE WOODBURY AND SCOTT MILLER THIS COULD BE THE YEAR TO CHANGE IRON DOG HISTORY.

SPONSOR EXPOSURE

SKI-DOO CLOTHING, BOOTS AND PROTECTIVE GEAR IS WORN AT ALL EVENTS BY THE COMPETITOR AND SUPPORT PERSONNEL. TRANSPORT VEHICLES CARRY SKI-DOO LOGOS AND SPONSOR SIGNAGE. PERSONAL APPEARANCES ARE AVAILABLE AT DEALER SHOWS, SUCH AS THE ARCTIC MAN, THE OXYGEN & OCTANE EXPO, AND AVAILABLE FOR OTHER PHOTO SHOOTS. PHOTOGRAPHS HAVE BEEN PUBLISHED IN COAST MAGAZINE, ALASKA SNOWRIDER MAGAZINE, RIDE ALASKA MAGAZINE, ALASKA SNOWMACHINER'S DIRECTORY, VARIOUS WEB SITES AND USED FOR MARKETING PURPOSES. SPONSORS WILL BE INCLUDED IN THE ALASKA SNOWRIDER GUIDE TO THE IRON DOG IF SUBMITTED PRIOR TO JANUARY 8.

BACKGROUND

EXCLUSIVE SKI-DOO SNOWMOBILE RIDER FOR OVER THIRTY YEARS WHO HAS PURSUED RACING SERIOUSLY FOR THE PAST FIFTEEN YEARS. **PAST TITLES:** 1996 AND 1997 GRAND PRIX CHAMPION FOR THE 600 OPEN MONEY CLASS; 1998 RUNNER UP ASPHALT DRAG RACING; 1999 SNOWCROSS CHAMPION FOR THE 500 OPEN MONEY CLASS; 2003-2004 WSA PRO VET ALASKA STATE CHAMPION AND LOOKING TO THE FUTURE WITH SKI-DOO RACING.

SOME RACE HISTORY

FIRST PLACE:

2003-2004 WSA PRO VET SNOWCROSS ALASKA CHAMPION
SNOWCROSS PRO VET WSA3-13-2004
SNOWCROSS PRO VET WSA 2-21-2004
K150 CROSS COUNTRY, 500 OPEN CLASS 2000
SNOWCROSS, 500 OPEN CLASS CHAMPION, 1998-99 SEASON
SNOWCROSS, 500 OPEN CLASS, FEB 27, 1999
SNOWCROSS, 500 OPEN CLASS, DEC 5, 1998

SECOND PLACE:

SNOWCROSS, 500 OPEN CLASS, MAR 6, 1999
K150 CROSS COUNTRY, OVER-ALL, JAN 16, 1999
K150 CROSS COUNTRY, 500 OPEN CLASS, JAN 16, 1999
SNOWCROSS, 500 OPEN CLASS, DEC 19, 1998
SNOWCROSS, 800 OPEN CLASS, DEC 5, 1998

COMPETED:

BIG LAKE 500
5TH PLACE AT
MILE 308,
MOTOR
FAILURE, 1999

K-400 TEAM RACE
1ST PLACE AT
MILE 100,
CHAIN CASE
FAILURE, 1999

SCOTT D. MILLER
8206 MENTRA ST. #A
ANCHORAGE, AK 99518
(907) 349-7883



PERSONAL INFORMATION

HOMETOWN: ANCHORAGE, AK

CLASS: 500 OPEN MONEY CLASS, TROPHY CLASS

OCCUPATION: HEAVY HAUL DRIVER

SLED OF CHOICE: SKI-DOO

SNOWMOBILE RACING: GRAND PRIX, SNOWCROSS

BIKE OF CHOICE: HONDA

MOTOCROSS RACING: INTERMEDIATE, EXPERT, MASTERS

SPONSORS: STEELFAB, GO PRO, NORCON, BANDI SIGNS, WOODY'S WORKS, ALASKA ADVENTURE MEDIA, ALASKA SNOWRIDER MAGAZINE, ALASKA COAST MAGAZINE, ADVENTURE EXPOS, *YOUR COMPANY HERE.*

OBJECTIVE

TO COMPETE IN AND FINISH IN THE TOP FIVE IN THE 2010 IRON DOG RACE, AND TO WIN A VET EXPERT CHAMPIONSHIP IN MOTOCROSS.

SPONSOR EXPOSURE

SPONSORS NAMES WILL BE PUT ON THE SLEDS AND TRANSPORT VEHICLES USED, IN OUR IRON DOG PROFILES AND ENDORSED BY MY PARTNER AND I TO THE PUBLIC AND OTHER BUSINESSES. PERSONAL APPEARANCES ARE AVAILABLE AT DEALER SHOWS, SUCH AS THE ARCTIC MAN, THE OXYGEN & OCTANE EXPO, AND AVAILABLE FOR OTHER PHOTO SHOOTS. PHOTOGRAPHS HAVE BEEN PUBLISHED IN COAST MAGAZINE, ALASKA SNOWRIDER MAGAZINE, VARIOUS WEB SITES AND USED FOR MARKETING PURPOSES. SPONSORS WILL BE INCLUDED IN THE ALASKA SNOWRIDER GUIDE TO THE IRON DOG IF SUBMITTED PRIOR TO JANUARY 8.

BACKGROUND

I HAVE BEEN RIDING SNOWMACHINES SINCE I WAS A CHILD AND RACING ON AND OFF OVER THE YEARS. I ALSO RACED MOTOCROSS FOR ABOUT TEN YEARS WHEN I WAS YOUNGER. AND NOW, 20 YEARS LATER IN 2003, STARTED RACING AGAIN AND LOVE THE COMPETITION. I HAVE BEEN AN ANCHORAGE RACING LIONS BOARD MEMBER FOR THE LAST TWO YEARS. I WAS A MECHANIC IN THE SNOWMACHINE AND BOAT INDUSTRY FOR OVER TWENTY YEARS.

1986-2009 RACE HISTORY

SNOWMACHINE

FIRST PLACE:

GRAND PRIX, 600CC CLASS, 2001

SECOND PLACE:

GRAND PRIX, 500 OPEN CLASS, 1986

GRAND PRIX, 500 OPEN CLASS, 2001

MOTOCROSS

FIRST PLACE:

VET INTERMEDIATE, STATE CHAMPION, 2005

VET INTERMEDIATE, STATE CHAMPION, 2008

THIRD PLACE:

250 INTERMEDIATE, CITY 2005

MASTERS CLASS, CITY 2009

FOURTH PLACE:

MASTERS CLASS, STATE, 2008

FIFTH PLACE:

VET EXPERT, CITY 2009